Plant and Durnpur Works of IISCO art. yet to be approved by the Government. Details are given below:

DURGAPUR StEEL PLANT

Modernisation of Durgapur Steel Plant was sanctioned at a Definitive Cost Estimate of Rs. 2667.56 crores in February '83 on base date of IIIrd quarter 1988. The project is likely to cost now Rs. 3897.31 crores on the base date of May '92 The approved outlay for the project in the 8th plan period is Rs. 1810 crores.

ROURKELA STEEL PLANT

Modernisation of Rourkeia Steel Plant was sanctioned at an estimated cost of Rs. 3954 crores base 1st quarter 1992. The approved outlay for the project in the 8th plan period is Rs. 35.45 crores.

INDIAN IRON AND STEEL COMPANY LIMITED

Private participation for the modernisation of IISCO, Burnpur is under examination of the Government.

Steel Auhority of India Limited

620. SHRI MOHINDER SLVGH LATHER:
SHRI SATYA PRAKASH MALAVIYA;

Will the Minister of STEEL be pleased to state:

(a) whether the Steel Authority of India has identified marketing and increased profitability as the priority areas for the company; and

(b) if so, the salient features of the action plan stating time fay which these are to be implemented?

THE MINISTER OF STATE OF THE MINISTRY OF STEEL (SHRI SONTOSH MOHAN DEV); (a) Yes, Sir.

(b) Salient features of the Action Plan are as follows:

PROFITABILITY

U) Increase in production of saleabl(ie steel.

(ii) Improvement of techno-econo-mic parameters so as to effect cost reduction.

(iii) Reduction in energy con-sumption.

(iv) Improvement in yield of by products and better recovery of waste and secondary arisings.

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(v) Optimising captive power generation.

(vi) Better inventory management.

(vii) Vigorous implementation of budgetary control system.

(viii) Inculcation of cost consciousness at all levels in the Company.

(ix) Modernisation and technological upgradation of plant and equipment.

MARKETING

(i) Suitable adjustment of product-mix in line with market demand and greater emphasis on value added products.

(ii) Strengthening of market research.

(iii) Improvement of customer relationship .

(iv) Stepping up of exports.

(v) Close monitoring of movement of materials from plants to consumption centres.

Improving profitability is an ongoing process.

दुर्गापुर इस्पात संयंत्र का आधुनिकी-करण

621. श्री गया सिंह: क्या इस्पात मंत्री 4 दिसम्बर, 1992 को राज्य सभा में अतारांकित प्रश्न सं. 1928 के दिए